



Senior Executive (Marketing)

External Call Ref. No.: BRN-2022-01

Jobsplus Permit Number: 607/2022

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We are currently on the lookout for a full-time Senior Executive to support the Marketing function within the ICT & Branding Department of servizz.gov Agency. The selected candidate will be appointed on an indefinite contract basis and the starting annual basic salary attached to this position is €24,587 with annual increments. An annual performance bonus of up to €1,500 is also included in the financial package.

The Role

Reporting directly to the Head (ICT & Branding), the Senior Executive shall be directly responsible for establishing and executing a lead generation strategy based on identified target audiences as well as analysing customer insights, citizen trends, market analysis and marketing best practices for the Agency to build successful strategies.

The selected candidate will also be handling all marketing programmes as well as overseeing standardisation process in the branding aspect of the Agency and its projects.

The Senior Executive is expected to work in a dynamic environment with limited supervision and to quickly comprehend and act on changing priorities as applicable.

A more detailed job description may be obtained by sending an email on hr.servizz@gov.mt.

Qualifications

By the closing date of this call for applications, applicants must be in possession of:

- A recognised qualification at MQF Level 5 (subject to a minimum of 60 ECTS/ECVET credits, or equivalent, with regard to programmes commencing as from October 2003) or higher in Marketing or Branding or a related field together with a minimum of two (2) years' work-related experience.

AND

- The selected applicant must be creative and have a sound knowledge of both written and spoken Maltese and English.

Experience in using graphics programmes, such as Photoshop, will be considered an asset.

Applicants in possession of foreign qualifications are to produce with their application a recognition statement on comparability of qualifications issued by the Malta Qualifications Recognition Information Centre (MQRIC) within the Malta Further and Higher Education Authority (MFHEA). Original certificates are to be invariably produced for verification during the interview.

How to Apply

Interested candidates are to submit a letter of application together with their curriculum vitae and copies of their qualifications either via email on hr.servizz@gov.mt or via conventional mail to the following address: **servizz.gov, The Victoria Centre, Level 2, Valletta Road, Mosta, MST 9012.**

Notice

Applications will be accepted until **Friday 11th November 2022**